

Morelands'
SPANISH FORT NURSERY
DAPHNE • ALABAMA

NOTICE TO POSTMASTER. If not delivered in 5 days
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Section 34.66, P.L.&R.
U. S. POSTAGE
PAID
Daphne, Alabama
Permit No. 4

FANCY LEAVED CALADIUMS

See illustration on other side

6 FOR \$1.00 POSTPAID

50 FOR \$5.00 POSTPAID

The most fascinating and most beautiful of all brightly colored foliage plants. As a hot-weather foliage plant, the fancy leaved caladium is in a class by itself. The leaves are beautifully colored and often reach a diameter of 18 inches or more.

We have a wide selection of brilliantly colored varieties. Some are almost pure white with green ribs, some are almost pure pink, some are red and green, and others contain many shades and hues. Exotic is the word that best describes their exquisite beauty.

They may be grown in pots as house plants, in window boxes, or out of doors in either sun or shade.

Caladiums are easy to grow; a direction sheet giving instructions in detail is enclosed with every order.

We believe that Caladiums are most attractive when they are not planted in a general conglomeration but if groups of one color are planted together. For this reason even when assorted bulbs are ordered they will be kept separate and labeled. Color descriptions are to the best of our ability but are not reliable since growing conditions affect the color of the leaves. In general colors are prettiest when the plants are grown in the shade in loose rich soil, are kept well fertilized and kept heavily watered. Please do not order by specifying a particular variety except in the case of Candidum (white) since we would soon be sold out of all the illustrated varieties although some of our finest varieties are not illustrated.

We have a very much wider selection of colors than is indicated on the back of this folder and, although we reserve the right to substitute colors, we will follow your wishes as closely as practical. If you have a color preference please indicate by checking one of the spaces provided below.

SPECIAL QUANTITY OFFER

If you desire to use these bulbs for outdoor planting they are most effective in mass. Our quantity price is 50 for \$5.00. To order at this quantity price enclose coupon below together with \$5.00 and we will send 50 assorted bulbs as described below.

YOU DON'T EVEN NEED A PENCIL TO ORDER THE MOST GORGEOUS CALADIUMS YOU HAVE EVER SEEN!

Simply tear off the coupon at the bottom of this page (which already has your name and address on the back) and enclose this coupon with your remittance in the self addressed envelope which is enclosed.

If \$1.00 is enclosed we will send 6 different Caladium bulbs unless a different preference is stated.

If \$5.00 is enclosed we will send 50 assorted Caladium bulbs unless you state a definite color preference below.

IF ORDERING BAGS OF 6

- 1 each 6 different colors (not labeled)
- All white.
- All red.
- 3 white and 3 red (labelled).

Please do not ask for packaging different from listed choices.

IF ORDERING 50 OR MORE

Our bulbs are pre-packed in labelled bags of 5 of a variety; therefore, if ordering 50 or more, please order in multiples of 5 of a kind as listed below.

Candidum White (No.1 and No. 3 on the back of this sheet).

Assorted Predominately Red (such as 4, 6, 7, 8 and 10 on back of this sheet).

Predominately Red (All 1 variety).

Multicolored (Such as No. 9 on back of this sheet).

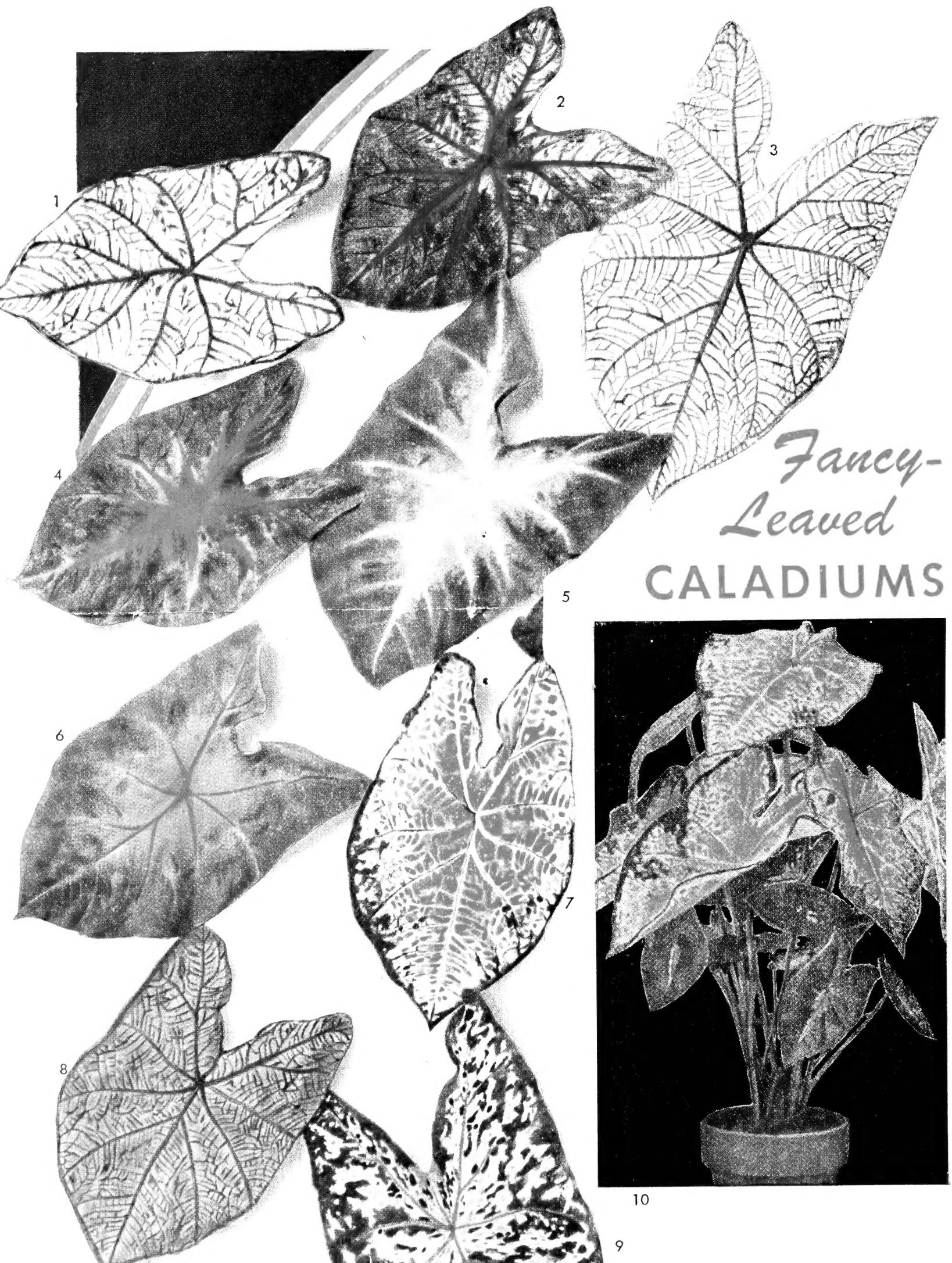
MIXED. If mixed are ordered we will send the widest possible assortment (up to 25 varieties depending on stock on hand when order is received) but bulbs will not be separately packed or labelled.

ASSORTED. If assorted are ordered, bulbs will be packed separately and labelled with multiples of 5 of a kind to the bag.

COUPON

I enclose remittance for which please send Caladium Bulbs as described above to the address on the back of this coupon. I understand that these bulbs are guaranteed to give complete satisfaction and that my money will be refunded or a replacement will be made if the bulbs fail to perform in an entirely satisfactory manner.

(If the name and address are not correct on the back of this coupon please make the necessary corrections.)



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